

Project: Swarovski



Planex collaborated with design studio The World Is Round to deliver Linea sliding door cabinets and matching steel lockers featuring acoustic tested doors to reduce workplace noise at Swarovski's new headquarters.

Swarovski

A commonly held philosophy for listening, solving and creating underpins the design and fit-out of Swarovski's new headquarters in the historic Woolstores office complex in Sydney's Alexandria. Design studio The World Is Round (TWIR) focused their energy on conceiving a functional workplace that met Swarovski's unique needs. The sleek new office combines a public showroom, custom meeting spaces, intensive group spaces, in-house product repairs, seminar presentation room with commercial kitchen, and an extensive staff breakout and kitchen area.

The Brief

The world's largest producer of cut crystal, Swarovski embodies luxury, purity and simplicity. Designed by Andrew Cliffe of The World is Round, their new Australian Swarovski headquarters needed to reflect the elegance of the brand's products within a high performing workplace. TWIR conducted interviews and facilitated a collaborative process with both management and staff that peeled back the layers of organisation processes and working styles. Discussions centred around "the various ways that people did things, their day-to-day working style, the types of workspaces needed, storage requirements", and more.

Specialising in the design and manufacture of storage, Planex was engaged to develop a series of customisable solutions that addressed multiple requirements of storage, aesthetics and acoustics. With Planex's newly developed locker system xLocker2 catering specifically to the evolving workplace, Planex was able to respond to TWIR's multi-layered brief with flexible, collaborative solutions. This also included Planex's Linea's sliding door cabinets which were specified to define work areas, and act as a storage hub, sound break and an anchor point.

A mutually beneficial project, designer Cliffe feels strongly that Australian manufacturers need to engage with Australian designers "in a really smart way. I think manufacturers could get behind this [collaborative, creative] energy and get behind local talent, so it becomes a two way street. Invite designers into the factory, ask them for ideas and really push local design." It's a philosophy that Planex is fully on board with, having long fostered a culture of sustainable, Australian designed and made products that champion the needs of the end-user.





Project Milestones

- : Planex delivered xLocker2 and Linea sliding door cabinets
- : Locker doors feature Linea acoustic rated punch pattern perforations
- : A new joining system enables fast locker assembly and the ability to reconfigure and reuse
- : Provides better flexibility than traditional locker storage
- : Cam lock
- : Eliminated costs associated with resetting and managing combination locks
- : Collaboration between world-class manufacturers Planex and TWIR

For The Evolving Workplace

Featuring designed-in longevity and the ability to reuse, reconfigure and recycle as needs change, xLocker2 paired with Linea sliding door cabinets provided Swarovski with unique storage solutions to support scalable requirements.

The only Australian locker and sliding door cabinets to receive AFRDI Blue & Green Tick Level A Platinum certification, xLocker2 and Linea incorporates sustainability from concept to manufacture. Made in Melbourne using over 95% locally sourced materials, they are manufactured in an ISO14001 and ISO9001 certified production facility from 100% recyclable BlueScope steel, is designed for disassembly and VOC-Free.

Planex

Specialists in adaptive steel furniture, Australian family-owned furniture designer Planex manufacture storage and locker systems designed for evolving workplaces.

Find out more about Planex locker systems:

Visit www.planex.com.au

Email info@planex.com.au





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Head Office / Manufacturing

191 Princes Highway Hallam

VIC Australia 3803

PO Box 125 Hallam 3803

Tel: +61 3 8795 1100

Fax: +61 3 8795 1122

Email Head Office: info@planex.com.au

National Sales and Distribution

Adelaide

Brisbane

Canberra

Hobart

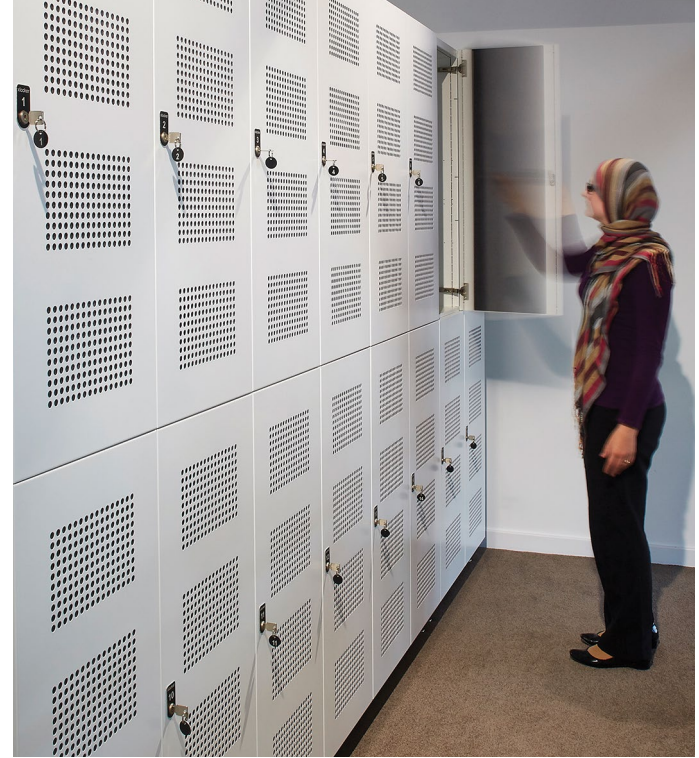
Perth

Sydney

Tel: +61 3 8795 1100

Email: info@planex.com.au

www.planex.com.au



“Moving towards activity-based-working and collaborative spaces versus fixed desks meant there was a lot of work engaging the organisation and really talking to them about how they work and what they do,”

“Working with local manufacturers like Planex really brings that vision to life, he says, thanks to their “full-time research and development capability and the ability to customise and prototype very quickly.”
Andrew Cliffe, TWIR